

Neurowear

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What is Neurowear?

- Project team in Tokyo
- Design prototypes of new products and services based on biological signals (brain waves, heart beat, etc)

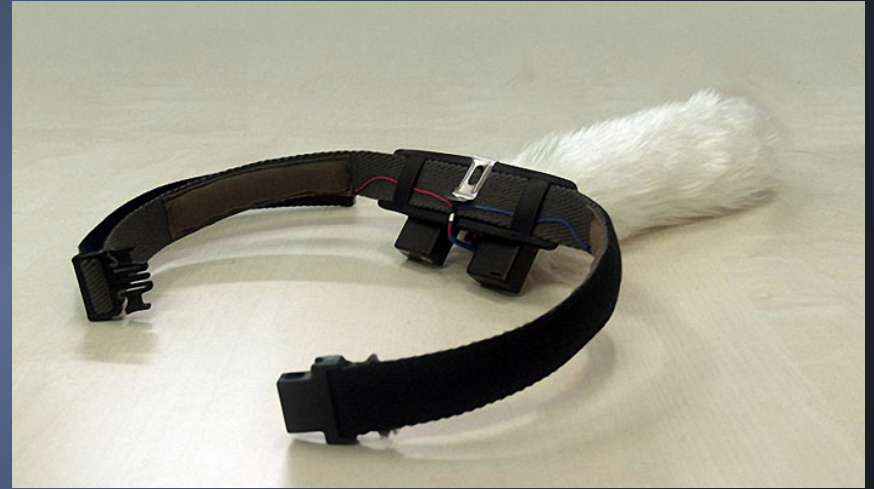


Projects

- Necomimi Cat Ears
- Shippo Fox Tail*
- Neurocam*
- Brain Disco
- And more!

Shippo*

- Fox tail that expresses mood
- Tail is attached to a belt
- Neural sensor is set on user's forehead



Shippo (cont.)

- Tail moves according to user's neural waves
- 3 levels of moves (twitch, slow wagging, fast wagging)
- No plans of commercial launch

Neurocam*

- Wearable camera system that detects emotions
- Records moments of interest based on analysis of user's brainwaves



Neurocam (cont.)

- Interests are quantified on a range of 0-100
- 5 second GIF clips of scenes recorded when interest value exceeds 60
- Lots of potential
- Allows human emotions to become integrated with devices (it's a whole new experience!)

Any Questions?

Pretty cool stuff, right?